

## **Why Open Reno?**

In 2014, a Strategic Plan for FY 13/14 and FY 14/15 was created with specific goals, objectives and actions to address City progress. One of these goals and subsequent actions was to implement a strategic management dashboard. After six months of vetting a number of platforms, Socrata was chosen as the strategic management dashboard for an open data and performance site called Open Reno.

City Council and leadership staff met for a Strategic Planning retreat in March of 2015 to re-evaluate and re-calibrate the City's Vision, Mission and Strategic Priorities. During this retreat, the City Council drafted a new mission: **The City of Reno is dedicated to creating a community that people are proud to call home.**

In addition to the mission, the City Council outlined five strategic priorities:

- **Vibrant Downtown**
- **Safe and Healthy Neighborhoods**
- **Planning for Growth**
- **Fiscal Stability and Sustainable Services**
- **Efficient Business Environment**

The purpose of Open Reno is to define and align department goals and performance measures with Council priorities, and to use open data to measure these goals as a means to quantifying successes and areas for improvement. This strategic, data-driven decision making is expected to save resources, tax dollars and improve our performance as an organization.

## **What is the difference between Open Data and Open Performance?**

Open Reno offers two portals: an open data portal for raw data where users can explore, visualize and download data; and an open performance portal where residents can track our performance as an organization. Each goal tile within the open performance section is an overview of a specific goal defined by individual departments within our organization. For the Open Reno initial launch, the performance goals that have been selected tie to the strategic priorities. Data from the open data portal is used to measure the defined performance goals and showcase the power of using both together.

## **What is next?**

The plan throughout the year is to add more measurements tied strategically to departmental performance and cross-departmental initiatives. If there is a specific dataset or goal you are interested in seeing on this site, please email us at [performance@reno.gov](mailto:performance@reno.gov).

## **How can developers use data on Open Reno?**

If you are a developer looking to use data on Open Reno for your next big project, please visit the Socrata developer portal for more information: [dev.socrata.com](http://dev.socrata.com).

## **Are there browser requirements to view information on Open Reno?**

The dashboard is best viewed using the following browsers: Google Chrome, Firefox, Safari, or Internet Explorer 9 or higher. If you have any questions about how to use this platform please email [support@socrata.com](mailto:support@socrata.com). For general questions or comments please share them with us via email at [performance@reno.gov](mailto:performance@reno.gov).

## **Disclaimer**

Information presented on this website is unaudited and considered public information pursuant to NRS Chapter 239 unless otherwise noted. While the City makes every effort to provide accurate and complete information, City information, including financial information, is very dynamic in nature, and may fluctuate substantially based on the time of year, and the time between data update cycles. The City provides no warranty, expressed or implied, as to the accuracy, reliability or completeness of furnished data. For official audited financial records or further information, please contact the City of Reno Finance Department at 775-334-2080.